



Fluid disinfection system using UV technology



UNIVERSAL
THE POWER OF LIGHT



MID-TERM PRESENTATION
TEAM 2

12-4-17

Team presentation and roles



**Joanna
Walczak
Technical
University of
Lodz
Co-ordinator
Resource
investigator**



**Aleksandra
Bazylińska
Wroclaw
University of
Technology
Teamworker
Imple-
menter**



**Sander Küttis
Tallinn
University of
Applied Sciences
Monitor
evaluator
Specialist**

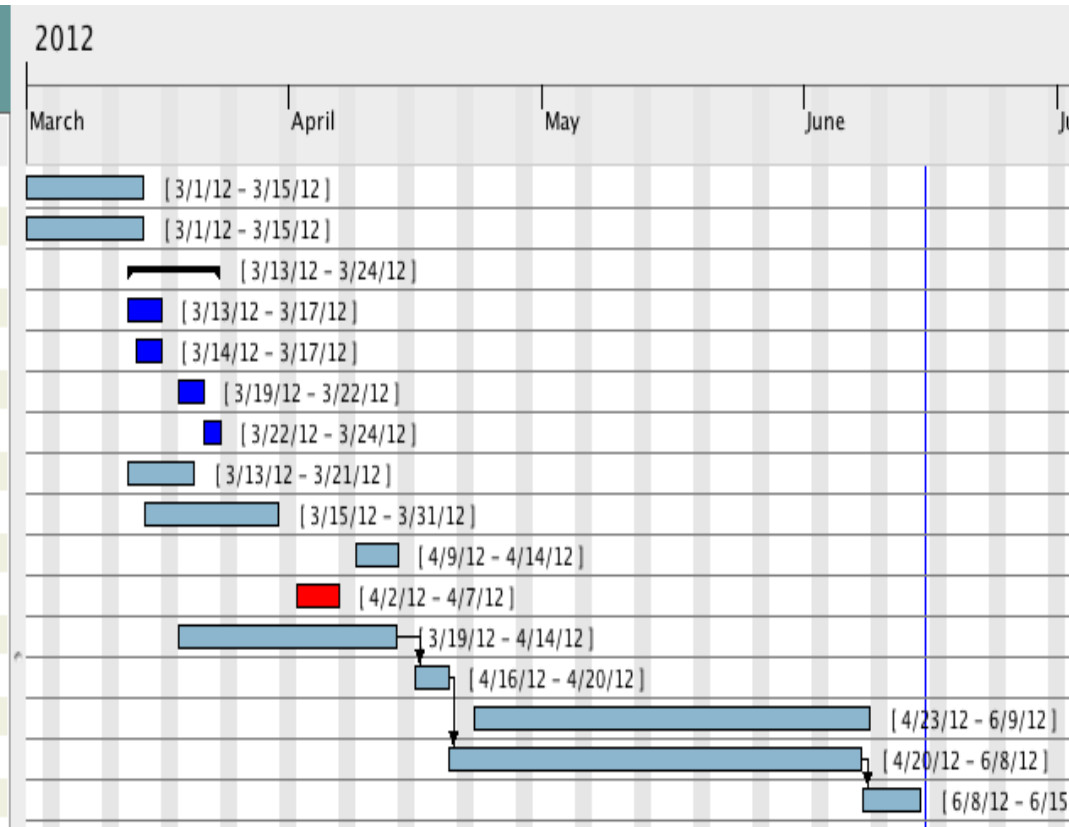


**Ádám Jenei
Obuda
University in
Budapest
Finisher
Plant**

Gantt chart



Name	Begin date	End date
1. Discussions about different approaches	1.03.12	14.03.12
2. Meeting with the client	1.03.12	14.03.12
3. Searching information	13.03.12	23.03.12
Lamps, UV systems	13.03.12	16.03.12
Tubes, valves and seals	14.03.12	16.03.12
Aquariums	19.03.12	21.03.12
UV resistant materials	22.03.12	23.03.12
4. Choosing the way to solve the problem	13.03.12	20.03.12
5. Searching for required materials and where to buy	15.03.12	30.03.12
6. Buying materials	9.04.12	13.04.12
7. Designing logo	2.04.12	6.04.12
8. Interim report and presentation	19.03.12	13.04.12
9. Interim presentation and discussion	16.04.12	19.04.12
10. Building the system	23.04.12	8.06.12
11. Writing report	20.04.12	7.06.12
12. Final report and presentation	8.06.12	14.06.12



Agenda





Solution description

Project description, Presentation of our solution, Advantages of our solution



Characteristic of our project



CLIENT: Nidia Sá Caetano from Chemical Engineering Department

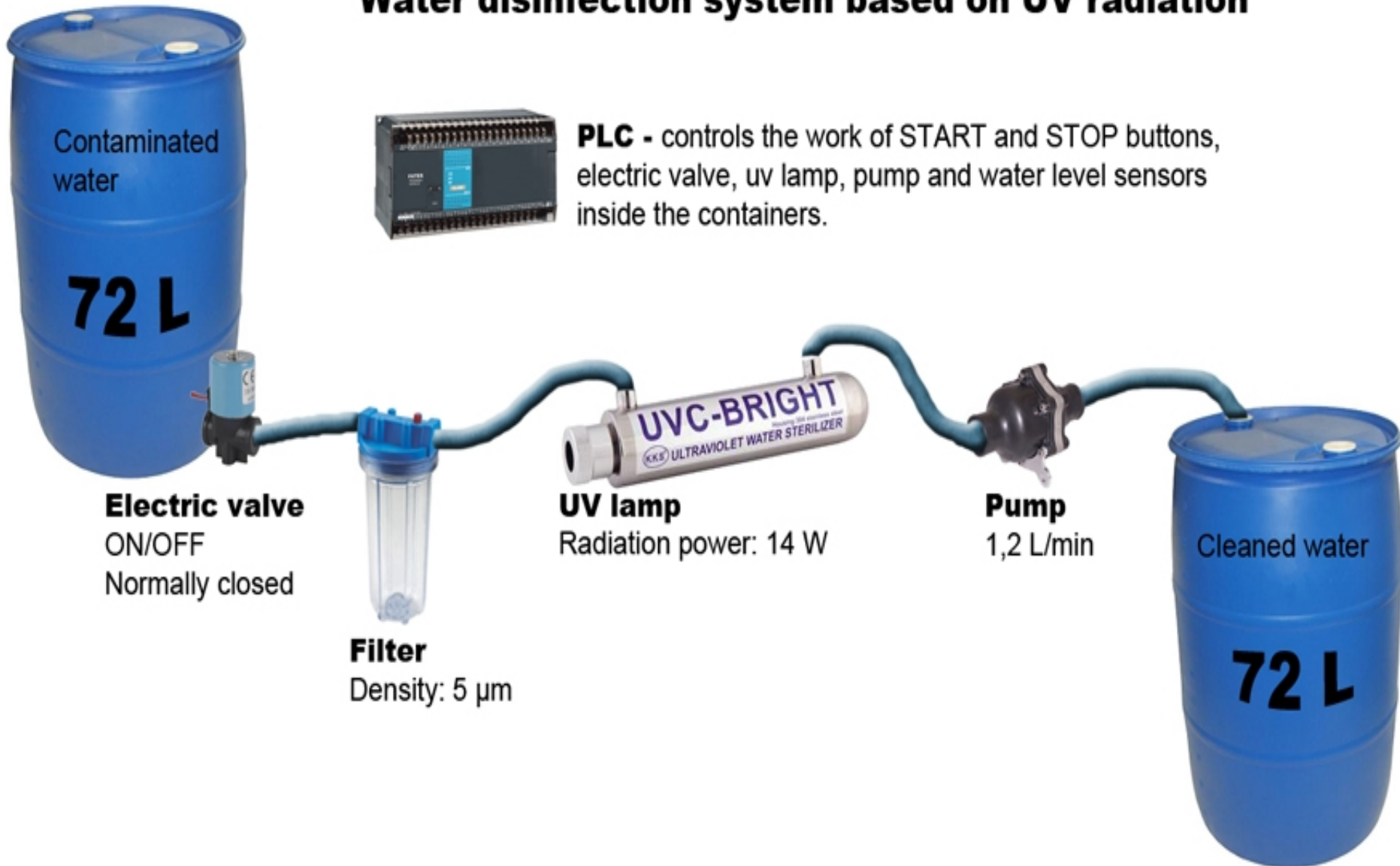
REQUIREMENTS: Clean water with no viable cells of pathogenic (in particular bacteria, viruses, seaweeds), sterilizing 72l/h, with PC interface

FUTURE APPLICATION: System will be used in greenhouse for Chemical Department at Instituto Superior de Engenharia do Porto



OUR SOLUTION

Water disinfection system based on UV radiation



UniVersal

Water cleaning system based on UV light

A modular water cleaning system designed considering **Your** wishes and needs!

It is:

- Cheap
- Compact
- Modular
- Universal



Advantages of our solution

MODULAR SYSTEM

UV TECHNOLOGY

SMALL AND COMPACT SYSTEM

SIMPLE AND FLEXIBLE

MECHANICAL AND ELECTRICAL CONTROL



Marketing Plan

Competitor analysis, SWOT analysis, Marketing program



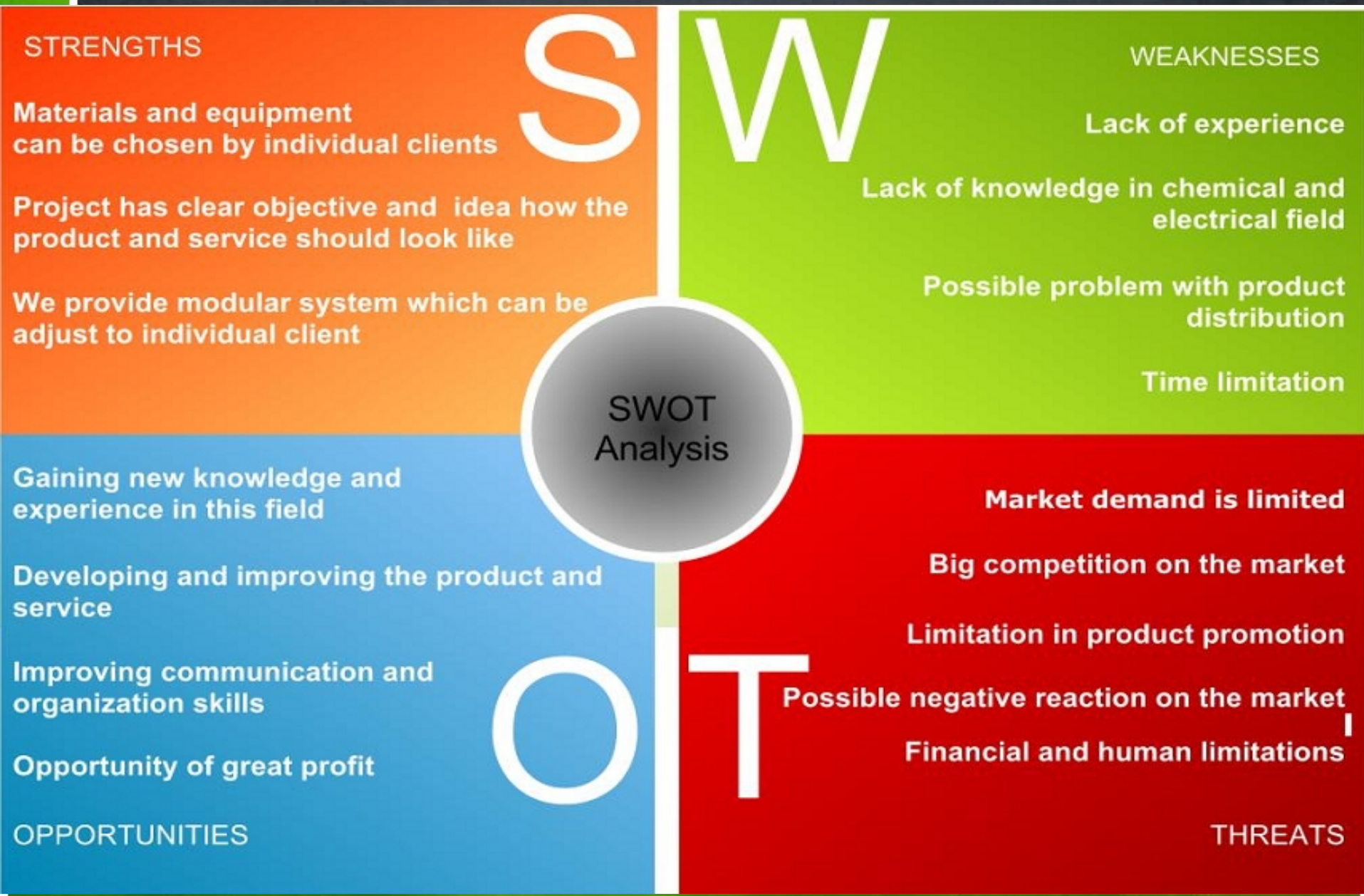
Competitor analysis – why UniVersal?



- » UniVersal system is focused only on one type of technology
- » UniVersal is a system which can be adjusted to client needs
- » UniVersal is focused on specific stakeholders-chemical laboratories
- » UniVersal is low cost and flexible service
- » UniVersal is for YOU



SWOT analysis



Marketing Program

Our objectives:

- Discover and developing the national market
- Enter and expand the market with new product
- Advertise the product
- Design our product according to needs of the potential clients.
- Keep developing our system with new ideas, make new versions,
- Make the service
- Being competitive



Client needs:

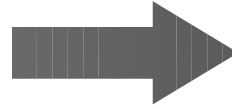
- The service and product together are as cheap as possible;
- It should be modular (to change or add different filters, tanks, equipment);
- Easy to use;
- Easy to maintain;
- Compact - because the lack of space in laboratories



Eco-efficiency measures for sustainability

The way you think, the way you save !

Sustainability of our system



UV technology:

- Simple in use and does not require mechanical cleaning
- No need for using chemicals
- Do not change chemical compound of water
- You cannot overdose
- Low cost operating
- Now problems with chlorine and corrosion
- Energy saving



REUSE



Search your trash:

- Reusing materials

Sustainability of our system



Friendly materials:

Client can choose materials by himself

To our system we chose materials of:

Good quality

Long lifetime of equipment

Products from local shop



Modular system:

What makes our system more sustainable is possibility to exchange only some parts of the system when others may work forever



Thank you for your attention



But wait...
ANY QUESTIONS?